

How to pitch Studio 360 with Kurt Andersen, and what kinds of pitches work:

Studio 360 with Kurt Andersen is a weekly hour focused on the arts and pop culture, hosted by novelist and journalist Kurt Andersen. We are interested in trends stories, arts news (including business of the arts), science and creativity, and profiles of creative people with extraordinary stories to tell. In every case, we look for reporting with a strong personal voice, motivated by genuine concern for and fascination with a subject.

The subject line of your emails should start with "PITCH: " It must include a one-paragraph summary of what the story would be, paying particular attention to key elements of your story (e.g., interviewees, actualities, location tape, scoring, etc), style of production, and -- most critically -- what a general listener in a large national audience will find compelling about the story. You should also let us know how you found out about a story, and whether the subject has been covered elsewhere. We prefer not to "pre-screen" ideas by phone or email before you pitch. We try to respond to every pitch as soon as we are able, but you are welcome to contact us to check on the status in a reasonable time frame. Please do not ask us to look at websites or any other visuals, as they will not be part of most listeners' experience. <http://studio360.org>